

Insurance 101

Benefits of Going Paperless

Many of us are already on the way to going paperless. Maybe it's part of our daily routine, like reading the news online instead of a newspaper.

Or, it's how businesses and organizations communicate with us. When it comes to reducing paper, the advantages can be mutually beneficial. Here are several reasons why going paperless with your policy documents may be good for you when doing business with Kemper:

Less clutter – An easy way to shrink the pile of mail on the counter is to stop it before it goes into your mailbox.

Readily available – Whenever you want to access your policy or statements, the information you need is just a few clicks away. With electronic copies, documents are already sorted and filed. This will keep you organized and save time for quick retrieval.

Automatic backups – Maintaining electronic files allows for multiple backup points. Data can be saved on a flash drive, an external hard drive or in the cloud.

Financial benefits – The savings of going paperless extends beyond just the cost of the paper, which can be substantial. Reduced paper usage may help a business be more efficient and enhance the level of security that guards your most valuable information.

Environmental benefits – A few aspects to consider in addition to paper itself are transportation and disposal. By eliminating paper bills, payments and statements, households would save an estimated six pounds of paper per year, reduce greenhouse gases and wastewater.¹

Ask your Independent Agent how you can sign up to go paperless with your policy documents. Consider receiving your bills electronically too.

¹Consumer Reports